

TOP

10

REASONS

to choose
NORTHLAND FURNITURE COMPANY
as your casegoods supplier

10. We know one size does NOT fit all

Northland Furniture gives you the best pricing, responsiveness, and knowledgeable services whether you're furnishing one room, one floor or an entire location. Some people call it scalability. We work alongside you to understand your needs and constraints, then work out the best plan individualized just for you.



9. You're a big fish no matter what size pond you play in

We treat each client with the highest degree of respect, attention, and integrity, whether you have one site or locations across the country.



8. We offer “model room” service

Not sure how the furniture will look in your guest rooms? With Northland’s unique “model room” service, you can rest assured you’ve made the best, no-risk furnishing decision possible.

We are there with you every step of the process. The first step is identifying your furniture needs. Whether it’s one of our standard collections or custom products, our engineering department develops drawings matched to your specific dimensions and functional requirements.

We go over the details with you to ensure your every concern is addressed. A model room is then manufactured and shipped to your site, where you can see first-hand how it performs in your environment. From fit to finish, adjustments can be made so your final order will meet your every need.

7. On-time delivery. Period.

Like a well oiled machine, we deliver at the appointed time. If we promise to be on site at 9am, we will be there. You won’t have labor costs piling up waiting for trucks to arrive. We promise.



6. Made in the USA

When you choose Northland, your furniture is made in the USA (in Bend, Oregon). Some casegoods suppliers tout their wares are “assembled” in the USA. We work diligently to build upon the proud heritage that “made in the USA” has always stood for -- quality, intelligence and innovation. Our facility utilizes lean manufacturing methods.

Because our furniture doesn't ship from overseas, we are able to guarantee delivery within 6 to 8 weeks (see reason 7 above).



5. Installation is a breeze

Our furniture is factory-assembled (legs require minor installation), so there is less on-site installation time required. All items are blanket-wrapped and trucked to your site so you save money on containers, disposal fees and space needed for installation.



4. Our unique bar coding system is customizable to fit your inventory methodology

With our unique bar coding system, every piece is tagged, saving you time. Information like which room number the piece goes into. Or we can code each piece to fit into your existing inventory numbering scheme.



3. Best value on your investment dollar

Our furniture stands up to the test of time. Every time. Our manufacturing standards are among the highest in the industry and the reason is easy to calculate:

Better quality = longer furniture life
Longer furniture life = less replacement
Less replacement = more savings

The math is simple. Let us show you how to save both time and dollars.



2. More green (in your pocket)

Sustainability is more than a buzz word or passing fad. Green goes directly to a higher long-term value of your property - and directly to your bottom line.

Imagine telling your guests their stay will be in an environment where even the furniture contributes to good health and well being.

Sound farfetched?

According to the Environmental Protection Agency (EPA), indoor air pollution is one of the top four environmental public health risks. And furniture can be one of the contributing culprits.

Our healthful environmental approach encompasses the entire spectrum from interior spaces to the earth's precious resources.

With Northland's eco-friendly promise, from zero urea-formaldehyde and low VOC finishes to recycled and FSC wood, all our materials meet California Air Resources Board (CARB) standards. Northland has an ongoing commitment to maintaining green practices and has developed 100% green collections.

We can help you watch your competition turn green with envy.



1. We know furniture

We know how to build furniture with the end use in mind. We've been doing it for over 30 years. That means furniture, not dust catchers. That means pieces that are easy to clean, reducing housekeeping time. That means laminates in areas susceptible to water damage. And don't forget the moisture barriers on the end panels and toe kicks whenever the veneer panels have contact with the floor.

That means we have the expertise to answer your every casegoods question.

When you select Northland as your valued partner, you become part of our family. Call us and you will

get to the right person at the right time and avoid voice mail runaround.

You, too, will be saying what our customers have consistently told us:



Check us out at www.northlandfurniture.com

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